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File

Coming - Robert Gibson

Director, National  
Canners Assoc.

THE WHITE HOUSE  
WASHINGTON

EXECUTIVE  
Steve Ailes SP 2-4/1974  
SP 2-2/1974  
SP 2-1/1974

January 30, 1974

MC 18

MEMORANDUM FOR MIKE DUVAL

FROM: DICK HOWARD

Dick

We would appreciate it if you would call the people on the attached list this afternoon. They should be invited to attend a White House briefing on the State of the Union, the Economic Report, and the Budget. Ken Cole, Herb Stein, and Roy Ash will conduct the briefing. It will be held at 2 p.m., Monday, February 4th, 1974, in Room 450 (OEOB Theater). Please confirm the attendees with Jeannie Quinlan, Ext. 2701, by Thursday evening, January 31st.

Also attached is a Talking Paper you may want to use in making these calls. This Talking Paper may also be useful to you in contacting other trade, professional, and special interest organizations besides those who are specifically invited to the briefing.

If you receive any reactions to the President's State of the Union Message immediately following his presentation tonight, please call Ext. 2107, 2750, 2724, and 6269 before 10:30 p.m. and pass on this information. Thanks for your help.

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THE WHITE HOUSE

WASHINGTON

Calls to Supporters re The State of The Union Address  
(The message below should obviously be altered  
for calls made after the State of The Union by  
requesting reaction to the speech.)

As you know, tonight the President is going to make his State of the Union Address to the Congress and to the country. This is one of those times in our history when the President's statement on the position of our country and the challenges we face is particularly important.

In order to avoid the usual approach of reading a "laundry list" of proposed legislation, the President will be sending to Congress a long written message on his legislative proposals. This will leave him free to talk briefly and directly about those national issues that are most important, about his plans for dealing with them, and about the need for unity between Congress and the Executive Branch, and between Government and the people.

I hope you will listen, and get your friends to listen, at 9:00 PM EDT, Wednesday night, January 30. If you like what you hear, and feel so inclined, don't keep it to yourself. First let the Congress know, by calling or cabling Speaker Carl Albert's office and by calling or cabling your own Congressman and Senators. Then let the public know, by getting to it through your local media, that you support the President's goals and his plans for reaching them. Finally, let the President know, by calling him at the White House. It helps to know when your friends are in your corner.

If you don't like what you hear, let us know that too. Your criticisms will be carefully weighed.

But most importantly, please listen, get your friends to listen, and react.

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DUVAL

Stephen Ailes  
President  
Association of American Railroads